



## **OPTIONS QUESTIONNAIRE**

**Mark the Yes column for each statement that you agree with**

**Mark the No column for each statement that you disagree with**

**Please complete all the statements if possible. Please add any comments you wish to make**

The Questionnaire is in two parts:

Part 1 sets out statements relating specifically to the 7 zones we have identified in the Plan area - see the map on page 2. You can view this map at [www.shapingtheheartstroud.org/area/](http://www.shapingtheheartstroud.org/area/)

Part 2 sets out statements under broad themes which relate to the whole Plan area

You can complete this questionnaire online at [www.shapingtheheartstroud.org/options/](http://www.shapingtheheartstroud.org/options/)

You can also send completed questionnaires by email to [info@shapingtheheartstroud.org](mailto:info@shapingtheheartstroud.org)

You can send completed questionnaires by post to Stroud Town Council, 58 London Road, Stroud, GL5 2AD

**By midday on Monday 30<sup>th</sup> March - Thank You!**



**PART ONE**

**CORE ZONE (CENTRAL SHOPPING AREA)**

Issue	Please give a Yes or No response to all the statements	Yes	No	Comments
Pedestrianisation and traffic	<ul style="list-style-type: none"> <li>Extend the pedestrian area, and make Russell Street 2-way Slow traffic and make streets 'pedestrian first' by shared surfaces</li> </ul>			
	<ul style="list-style-type: none"> <li>Close George Street/Russell Street link.</li> </ul>			
	<ul style="list-style-type: none"> <li>Limit access to discourage through traffic</li> </ul>			
	<ul style="list-style-type: none"> <li>Leave things as they are</li> </ul>			
The Market Tavern	<ul style="list-style-type: none"> <li>Retain and re-use Market Tavern building and existing site and existing uses i.e. no new retail outlet</li> </ul>			
	<ul style="list-style-type: none"> <li>Redevelop Market Tavern and market site with landmark retail development protecting the market</li> </ul>			
	<ul style="list-style-type: none"> <li>Redevelop Market Tavern and market site with mixed use development including residential development protecting the market</li> </ul>			

### MERRYWALKS ZONE

Issue	Please give a Yes or No response to all the statements	Yes	No	Comments
Railway arches site and derelict warehouse	<ul style="list-style-type: none"> <li>Develop for employment use subject to the restoration of the derelict warehouse</li> </ul>			
	<ul style="list-style-type: none"> <li>Potential multi storey car park location against viaduct</li> </ul>			
	<ul style="list-style-type: none"> <li>Other options (<i>please specify</i>)</li> </ul>			
Small car park next to Halfords	<ul style="list-style-type: none"> <li>Develop for commercial use</li> </ul>			
	<ul style="list-style-type: none"> <li>Develop for other uses (<i>Please specify</i>)</li> </ul>			
	<ul style="list-style-type: none"> <li>Open up Slad stream to public view</li> </ul>			
	<ul style="list-style-type: none"> <li>Leave as it is</li> </ul>			
Pedestrian crossings	<ul style="list-style-type: none"> <li>Replace all pelican crossings by Zebra crossings</li> </ul>			
The privately owned linear green slope opposite car parks and cinema	<ul style="list-style-type: none"> <li>Allow commercial (or other) development (<i>please specify if "other"</i>)</li> </ul>			
	<ul style="list-style-type: none"> <li>Retain as greenspace but provide a new cycle/footpath to take people off Merrywalks and plant more trees.</li> </ul>			

### BEECHES GREEN ZONE

Issue	Please give a Yes or No response to all the statements	Yes	No	Comments
Beeches Green area	<ul style="list-style-type: none"> <li>If sites become available in this area, the priority should be employment uses</li> </ul>			
	<ul style="list-style-type: none"> <li>If sites become available the priority should be housing</li> </ul>			
	<ul style="list-style-type: none"> <li>If sites become available the priority should be health/social/educational uses</li> </ul>			
Pedestrian/cycle access from Stratford Park/Tesco's to central shopping area	<ul style="list-style-type: none"> <li>As opportunities allow create a new pedestrian/cycling route linking Stratford Park, Leisure Centre, Museum, College and Tesco to Merrywalks and the town centre avoiding main road</li> </ul>			

### THE HILL ZONE

Issue	Please give a Yes or No response to all the statements	Yes	No	Comments
Pedestrian access	<ul style="list-style-type: none"> <li>Provide a new pedestrian crossing from Cainscross Road</li> </ul>			
	<ul style="list-style-type: none"> <li>Remove the crossing opposite McDonalds</li> </ul>			
	<ul style="list-style-type: none"> <li>Leave the crossings as they are</li> </ul>			
New Housing	<ul style="list-style-type: none"> <li>As opportunities allow additional housing should be encouraged</li> </ul>			

--	--	--	--	--

### THE RAILWAY ZONE

Issue	Please give a Yes or No response to all the statements	Yes	No	Comments
The station forecourt	<ul style="list-style-type: none"> <li>• Create new square with reduced car parking, improved accessibility and appearance to enhance arrival by rail</li> </ul>			
	<ul style="list-style-type: none"> <li>• Leave as it is</li> </ul>			
Brunel Goods shed	<ul style="list-style-type: none"> <li>• Link the Brunel Goods Shed by new pedestrian connections to the London Road, and the multi-storey, with the creation of a 'Brunel Plaza'</li> </ul>			
	<ul style="list-style-type: none"> <li>• Leave the Brunel Goods shed area as it is</li> </ul>			
London Road	<ul style="list-style-type: none"> <li>• Provide a signed, convenient and safer pedestrian route via London Road/Brunel Mall car parks as an alternative to the current narrow pavement along London Road</li> </ul>			
	<ul style="list-style-type: none"> <li>• Subject London Road to enhanced low speed measures</li> </ul>			
	<ul style="list-style-type: none"> <li>• Leave things as they are</li> </ul>			
Pedestrian access over the railway	<ul style="list-style-type: none"> <li>• Provide a new pedestrian bridge over the railway, for disabled access to the station, linking Russell St to Cheapside car park</li> </ul>			
	<ul style="list-style-type: none"> <li>• Provide mirrors on existing bridge to aid inter-visibility between bridge and stairs</li> </ul>			
Cheapside car park	<ul style="list-style-type: none"> <li>• Re-develop to provide residential and/or business accommodation without sacrificing car spaces</li> </ul>			
Rowcroft and under railway bridge	<ul style="list-style-type: none"> <li>• Improve lighting and appearance to enhance pedestrian experience</li> </ul>			
	<ul style="list-style-type: none"> <li>• Improve pedestrian access to subway from Bath Road and Rowcroft</li> </ul>			
	<ul style="list-style-type: none"> <li>• Leave things as they are</li> </ul>			

--	--	--	--	--

**THE CANAL/FROME ZONE**

<b>Issue</b>	<b>Please give a Yes or No response to all the statements</b>	<b>Yes</b>	<b>No</b>	<b>Comments</b>
Cheapside wharf	<ul style="list-style-type: none"> <li>• Ensure redevelopment of the derelict Cheapside Wharf site provides housing and enhances the public access to the canal</li> </ul>			
West of Brewery Bridge	<ul style="list-style-type: none"> <li>• Plan for new canal basin for narrow boats in the depot area west of Brewery Bridge</li> <li>• Permit retail/commercial uses to support canal use</li> </ul>			
Fromeside industrial site	<ul style="list-style-type: none"> <li>• Should sites on the Fromeside Industrial Estate become available, ensure new development provides a high quality frontage to the canal</li> <li>• Encourage the intensification of employment development on the Fromeside industrial estate.</li> <li>• Any development adjacent to the canal to provide improved (widened) towpath access</li> </ul>			
Access from south to Cheapside area	<ul style="list-style-type: none"> <li>• Link the Fromeside industrial site directly with Cheapside, the station and the town centre via a new pedestrian/cycling bridge</li> </ul>			
Frome Valley	<ul style="list-style-type: none"> <li>• Protect and enhance the Frome Valley for nature and for walkers, with improved access, especially at the Wallbridge end.</li> </ul>			

### LANSDOWN/NELSON STREET ZONE

Issue	Please give a Yes or No response to all the statements	Yes	No	Comments
Police/court building (if declared redundant)	<ul style="list-style-type: none"> <li>• Adapt the building for new uses</li> </ul>	<input type="checkbox"/>	<input type="checkbox"/>	
	<ul style="list-style-type: none"> <li>• Demolish building and replace with new housing</li> </ul>	<input type="checkbox"/>	<input type="checkbox"/>	
	<ul style="list-style-type: none"> <li>• Demolish building and replace with mixed commercial/ residential development</li> </ul>	<input type="checkbox"/>	<input type="checkbox"/>	
Parliament Street car park	<ul style="list-style-type: none"> <li>• Convert to short stay parking</li> </ul>	<input type="checkbox"/>	<input type="checkbox"/>	
	<ul style="list-style-type: none"> <li>• Increase parking by inserting an additional level</li> </ul>	<input type="checkbox"/>	<input type="checkbox"/>	
Church Street car park	<ul style="list-style-type: none"> <li>• Redevelop to provide new housing, a new public square, new community uses, relocating displaced parking spaces (possibly linked to redevelopment of police station site)</li> </ul>	<input type="checkbox"/>	<input type="checkbox"/>	
Lansdown	<ul style="list-style-type: none"> <li>• Make Lansdown subject to 'pedestrian first' from High Street to Library (this is called shared surfaces)</li> </ul>	<input type="checkbox"/>	<input type="checkbox"/>	
	<ul style="list-style-type: none"> <li>• Provide new loading bay for Lansdown Hall</li> </ul>	<input type="checkbox"/>	<input type="checkbox"/>	
	<ul style="list-style-type: none"> <li>• Extend short term disabled parking from High St to Library</li> </ul>	<input type="checkbox"/>	<input type="checkbox"/>	
	<ul style="list-style-type: none"> <li>• Leave things as they are</li> </ul>	<input type="checkbox"/>	<input type="checkbox"/>	



**PART TWO**  
**SUSTAINING THE ECONOMY**

Issue	Please give a Yes or No response to all the statements	Yes	No	Comments
Supporting and diversifying the economy	<ul style="list-style-type: none"> <li>• Encourage re-use of vacant/under-used upper level space for residential/commercial/social/leisure use/cultural uses</li> </ul>			
	<ul style="list-style-type: none"> <li>• Encourage existing businesses to maximise use of floorspace and sites</li> </ul>			
	<ul style="list-style-type: none"> <li>• Encourage small scale commercial uses in the central shopping area</li> </ul>			
	<ul style="list-style-type: none"> <li>• Encourage development of workspace incubation units within designated area</li> </ul>			

### ENHANCING THE ENVIRONMENT

Issue	Please give a Yes or No response to all the statements	Yes	No	Comments
Important spaces	<ul style="list-style-type: none"> <li>• Create multi-use public space in Fawkes Place</li> </ul>			
	<ul style="list-style-type: none"> <li>• Extend civic space in front of Subscription Rooms to encompass Four Clocks area</li> </ul>			
	<ul style="list-style-type: none"> <li>• Keep square behind medieval hall open (last building on the right at the top of the High Street)</li> </ul>			
Enhancing biodiversity	<ul style="list-style-type: none"> <li>• Encourage the provision of living green walls/brown roofs.</li> </ul>			
	<ul style="list-style-type: none"> <li>• Plant wildflowers/herbs in centre to support insect life</li> </ul>			
	<ul style="list-style-type: none"> <li>• Encourage planting of wildflowers on vacant land/ potential development sites</li> </ul>			
Gateways into the town	<ul style="list-style-type: none"> <li>• Give each key entrance into the town distinctive features such as public art, planting, landmark buildings</li> </ul>			
	<ul style="list-style-type: none"> <li>• Upgrade town centre signs to promote centre, for example “Proud of Stroud” (<i>please suggest ideas</i>)</li> </ul>			
	<ul style="list-style-type: none"> <li>• Provide clear signage throughout town for key attractions, car parking and transport hubs</li> </ul>			
Shop fronts	<ul style="list-style-type: none"> <li>• Review and adopt existing shop front guidance</li> </ul>			
Important views	<ul style="list-style-type: none"> <li>• Protect the views out from the town from                             <ul style="list-style-type: none"> <li>- High St/Parliament St/Nelson St towards Whiteshill</li> <li>- Swan Lane towards Rodborough</li> <li>- The station towards Rodborough Fort</li> <li>- Church Street towards Slad</li> <li>- Others – <i>please specify</i></li> </ul> </li> </ul>			

### STRENGTHENING THE SOCIAL AND CULTURAL FABRIC

Issue	Please give a Yes or No response to all the statements	Yes	No	Comments
Affordable housing	<ul style="list-style-type: none"> <li>Ensure that any affordable housing provided on publicly or community owned land remains affordable in perpetuity</li> </ul>			
New housing	<ul style="list-style-type: none"> <li>Encourage residential development which increases the range and tenure of the existing stock including housing for sale, self build and co-operative housing</li> </ul>			
	<ul style="list-style-type: none"> <li>Any new housing development in the designated area to be built at densities of at least 40-60 dwellings per hectare, subject to location</li> </ul>			
	<ul style="list-style-type: none"> <li>Promote partnerships of private companies, Community Land Trusts and the Town Council on new housing sites to achieve an appropriate mix of up-market and affordable housing of high quality that contributes to the public realm.</li> </ul>			
Historic fabric	<ul style="list-style-type: none"> <li>Review, update and adopt Conservation Area Management Plan</li> </ul>			
	<ul style="list-style-type: none"> <li>Develop a local list of buildings of historic interest and a strategy for securing their long terms future (<i>Please identify any buildings which should be on such a list and why</i>)</li> </ul>			

Important buildings	<ul style="list-style-type: none"> <li>• Protect the following as Assets of Community value to be preserved for community use:               <ul style="list-style-type: none"> <li>- Subscription Rooms</li> <li>- Lansdown Hall</li> <li>- St Lawrence Church</li> <li>- The Old Town Hall</li> <li>- others (<i>please specify</i>)</li> </ul> </li> </ul>			
Public information	<ul style="list-style-type: none"> <li>• Highlight points of interest and local interpretation through additional public art and information boards (<i>Please specify any key points of interest</i>)</li> </ul>			

### CREATING A HEALTHY PLACE

Issue	Please give a Yes or No response to all the statements	Yes	No	Comments
Reducing carbon	<ul style="list-style-type: none"> <li>• Encourage energy efficiency and renewable energy production</li> </ul>			
	<ul style="list-style-type: none"> <li>• Adopt a hierarchy of road users which gives priority to low carbon forms of travel</li> </ul>			
Greenspace	<ul style="list-style-type: none"> <li>• Protect the following greenspaces for public access:               <ul style="list-style-type: none"> <li>- Bank Gardens</li> <li>- St Izmir's corner</li> <li>- Wallbridge</li> <li>- Canal corridor</li> <li>- Frome valley</li> <li>- others (<i>please specify</i>)</li> </ul> </li> </ul>			

### IMPROVING ACCESSIBILITY

Issue	Please give a Yes or No response to all the statements	Yes	No	Comments
Cycle access	<ul style="list-style-type: none"> <li>• allow contra flow for cyclists along                             <ul style="list-style-type: none"> <li>- Gloucester Street</li> <li>- Lansdown High Street to Library corner</li> </ul> </li> </ul>			
	<ul style="list-style-type: none"> <li>• Increase the number of cycle parking spaces (including for electric bikes)</li> </ul>			
	<ul style="list-style-type: none"> <li>• Provide covered cycle parking at the station</li> </ul>			
	<ul style="list-style-type: none"> <li>• Provide secure electric bike charging points</li> </ul>			
Car Parking	<ul style="list-style-type: none"> <li>• Restrict all parking in central shopping area (Core zone) to disabled parking and loading/unloading</li> </ul>			
	<ul style="list-style-type: none"> <li>• Provide increased short term 'pop and shop' parking throughout core zone on non pedestrianised streets</li> </ul>			
	<ul style="list-style-type: none"> <li>• Adopt 'pay on exit' parking for all main car parks</li> </ul>			
	<ul style="list-style-type: none"> <li>• Provide real time information about availability and location for all main car parks</li> </ul>			
	<ul style="list-style-type: none"> <li>• Leave things as they are</li> </ul>			
Access by public transport	<ul style="list-style-type: none"> <li>• Install 'real time information' signs at bus station and bus stops</li> </ul>			
	<ul style="list-style-type: none"> <li>• Improve route signage from bus station into town centre via Gloucester Street, Rowcroft Court and Merrywalks Mall</li> </ul>			
	<ul style="list-style-type: none"> <li>• Improve bus shelters</li> </ul>			
	<ul style="list-style-type: none"> <li>• Leave things as they are</li> </ul>			

March 2015