

### Time

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
9am - 12pm	60	33.5%	17	32.7%	12	46.2%	9	34.6%	0	.0%	10	38.5%	12	46.2%
12pm - 2pm	56	31.3%	18	34.6%	12	46.2%	8	30.8%	5	21.7%	9	34.6%	4	15.4%
2pm - 5pm	63	35.2%	17	32.7%	2	7.7%	9	34.6%	18	78.3%	7	26.9%	10	38.5%

### Home postcode

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
BS48	1	.6%	0	.0%	0	.0%	0	.0%	1	4.3%	0	.0%	0	.0%
CF63	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%
DY10	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
GL10	16	8.9%	5	9.6%	1	3.8%	1	3.8%	2	8.7%	5	19.2%	2	7.7%
GL11	4	2.2%	1	1.9%	0	.0%	0	.0%	0	.0%	2	7.7%	1	3.8%
GL12	3	1.7%	1	1.9%	2	7.7%	0	.0%	0	.0%	0	.0%	0	.0%
GL13	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
GL2	1	.6%	0	.0%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%
GL20	1	.6%	0	.0%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%
GL4	3	1.7%	1	1.9%	2	7.7%	0	.0%	0	.0%	0	.0%	0	.0%
GL5	92	51.4%	36	69.2%	16	61.5%	15	57.7%	8	34.8%	11	42.3%	6	23.1%
GL50	2	1.1%	0	.0%	0	.0%	1	3.8%	0	.0%	0	.0%	1	3.8%
GL51	1	.6%	0	.0%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%
GL6	46	25.7%	5	9.6%	5	19.2%	6	23.1%	9	39.1%	8	30.8%	13	50.0%
GL8	2	1.1%	0	.0%	0	.0%	0	.0%	2	8.7%	0	.0%	0	.0%
HR2	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
IP17	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%
IP33	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%
TW14	1	.6%	0	.0%	0	.0%	0	.0%	1	4.3%	0	.0%	0	.0%

### Q2. Do you work in the local area?

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Yes	81	45.3%	26	50.0%	8	30.8%	8	30.8%	15	65.2%	10	38.5%	14	53.8%
No	98	54.7%	26	50.0%	18	69.2%	18	69.2%	8	34.8%	16	61.5%	12	46.2%

### Q3. What area do you work in?

		Those working in the local area		Date of interview													
				Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
						Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those working in the local area		81	100.0%	26	100.0%	8	100.0%	8	100.0%	15	100.0%	10	100.0%	14	100.0%		
Stroud		47	58.0%	18	69.2%	4	50.0%	5	62.5%	8	53.3%	6	60.0%	6	42.9%		
Stonehouse		7	8.6%	4	15.4%	1	12.5%	0	.0%	1	6.7%	0	.0%	1	7.1%		
Nailsworth		5	6.2%	2	7.7%	0	.0%	2	25.0%	1	6.7%	0	.0%	0	.0%		
Dursley		4	4.9%	0	.0%	0	.0%	1	12.5%	2	13.3%	0	.0%	1	7.1%		
Wotton Under Edge		1	1.2%	0	.0%	1	12.5%	0	.0%	0	.0%	0	.0%	0	.0%		
Berkeley		1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	7.1%		
Other	Minchinhampton	7	8.6%	2	7.7%	0	.0%	0	.0%	1	6.7%	3	30.0%	1	7.1%		
	Gloucester	2	2.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	14.3%		
	Travel around	1	1.2%	0	.0%	1	12.5%	0	.0%	0	.0%	0	.0%	0	.0%		
	Slimbridge	1	1.2%	0	.0%	1	12.5%	0	.0%	0	.0%	0	.0%	0	.0%		
	Miserden	1	1.2%	0	.0%	0	.0%	0	.0%	1	6.7%	0	.0%	0	.0%		
	Eastcombe	1	1.2%	0	.0%	0	.0%	0	.0%	1	6.7%	0	.0%	0	.0%		
	Avening	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	10.0%	0	.0%		
	Lypiatt	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	7.1%		
	Brimstone	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	7.1%		

**Q4. How often do you visit the town centre?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Every day	13	7.3%	7	13.5%	0	.0%	0	.0%	1	4.3%	2	7.7%	3	11.5%
4 - 5 times a week	28	15.6%	9	17.3%	10	38.5%	3	11.5%	4	17.4%	1	3.8%	1	3.8%
2 - 3 times a week	52	29.1%	14	26.9%	9	34.6%	8	30.8%	7	30.4%	8	30.8%	6	23.1%
Once a week	45	25.1%	10	19.2%	4	15.4%	12	46.2%	5	21.7%	8	30.8%	6	23.1%
Once a fortnight	14	7.8%	3	5.8%	0	.0%	2	7.7%	1	4.3%	3	11.5%	5	19.2%
Once a month	15	8.4%	8	15.4%	2	7.7%	1	3.8%	1	4.3%	1	3.8%	2	7.7%
Less often	12	6.7%	1	1.9%	1	3.8%	0	.0%	4	17.4%	3	11.5%	3	11.5%

**Q5a. What is your MAIN reason for visiting the town centre today?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Non food shopping	76	42.5%	15	28.8%	12	46.2%	10	38.5%	10	43.5%	14	53.8%	15	57.7%
Visiting Services	25	14.0%	10	19.2%	3	11.5%	2	7.7%	3	13.0%	5	19.2%	2	7.7%
Other	19	10.6%	4	7.7%	4	15.4%	3	11.5%	1	4.3%	1	3.8%	6	23.1%
Work	17	9.5%	9	17.3%	2	7.7%	1	3.8%	4	17.4%	1	3.8%	0	.0%
Healthcare	12	6.7%	5	9.6%	4	15.4%	3	11.5%	0	.0%	0	.0%	0	.0%
Meeting friends/Socialising	10	5.6%	2	3.8%	0	.0%	4	15.4%	0	.0%	4	15.4%	0	.0%
Food shopping (Other store)	8	4.5%	1	1.9%	0	.0%	3	11.5%	3	13.0%	0	.0%	1	3.8%
School/college	5	2.8%	4	7.7%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%
Food shopping (Supermarket)	4	2.2%	2	3.8%	0	.0%	0	.0%	1	4.3%	0	.0%	1	3.8%
Specialist Stores	2	1.1%	0	.0%	1	3.8%	0	.0%	1	4.3%	0	.0%	0	.0%
Visiting places to eat or drink	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%

**Q5b. Are there any other reasons for your visit today?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
FOOD SHOPPING (SUPERMARKET)	28	15.6%	5	9.6%	4	15.4%	4	15.4%	5	21.7%	5	19.2%	5	19.2%
FOOD SHOPPING (OTHER STORE)	30	16.8%	9	17.3%	3	11.5%	10	38.5%	2	8.7%	5	19.2%	1	3.8%
NON FOOD SHOPPING	52	29.1%	16	30.8%	12	46.2%	9	34.6%	3	13.0%	6	23.1%	6	23.1%
SPECIALIST STORES	8	4.5%	2	3.8%	2	7.7%	0	.0%	3	13.0%	1	3.8%	0	.0%
VISITING SERVICES	42	23.5%	10	19.2%	8	30.8%	10	38.5%	3	13.0%	7	26.9%	4	15.4%
VISITING PLACES TO EAT OR DRINK	15	8.4%	3	5.8%	3	11.5%	3	11.5%	0	.0%	5	19.2%	1	3.8%
MEETING FRIENDS/SOCIALISING	10	5.6%	0	.0%	4	15.4%	0	.0%	2	8.7%	4	15.4%	0	.0%
WORK	3	1.7%	3	5.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
SCHOOL/COLLEGE	6	3.4%	0	.0%	4	15.4%	1	3.8%	0	.0%	1	3.8%	0	.0%
SIGHTSEEING	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%
VISITING THE COUNCIL OFFICES	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%
USING A PROFESSIONAL SERVICE	2	1.1%	1	1.9%	1	3.8%	0	.0%	0	.0%	0	.0%	0	.0%
HEALTHCARE	12	6.7%	3	5.8%	6	23.1%	3	11.5%	0	.0%	0	.0%	0	.0%
SPORT/GYM/SWIMMING	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
OTHER	17	9.5%	4	7.7%	2	7.7%	3	11.5%	6	26.1%	1	3.8%	1	3.8%

**Q6. How long will you stay in the town centre today?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Less than 30 minutes	10	5.6%	5	9.6%	0	.0%	3	11.5%	0	.0%	1	3.8%	1	3.8%
30 minutes to 1 hour	72	40.2%	21	40.4%	15	57.7%	8	30.8%	11	47.8%	8	30.8%	9	34.6%
1 - 2 hours	58	32.4%	15	28.8%	5	19.2%	8	30.8%	5	21.7%	12	46.2%	13	50.0%
2 - 3 hours	18	10.1%	1	1.9%	4	15.4%	5	19.2%	2	8.7%	4	15.4%	2	7.7%
3 - 4 hours	11	6.1%	6	11.5%	2	7.7%	1	3.8%	1	4.3%	0	.0%	1	3.8%
4 - 8 hours	7	3.9%	2	3.8%	0	.0%	1	3.8%	3	13.0%	1	3.8%	0	.0%
8 hours or more	3	1.7%	2	3.8%	0	.0%	0	.0%	1	4.3%	0	.0%	0	.0%

**Q7. What other town centres in this area do you regularly visit?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
STROUD	13	7.3%	3	5.8%	0	.0%	2	7.7%	7	30.4%	1	3.8%	0	.0%
DURSLEY	7	3.9%	5	9.6%	0	.0%	0	.0%	1	4.3%	1	3.8%	0	.0%
WOTTON UNDER EDGE	8	4.5%	2	3.8%	4	15.4%	0	.0%	1	4.3%	0	.0%	1	3.8%
NAILSWORTH	52	29.1%	18	34.6%	7	26.9%	7	26.9%	9	39.1%	9	34.6%	2	7.7%
STONEHOUSE	27	15.1%	8	15.4%	5	19.2%	2	7.7%	3	13.0%	8	30.8%	1	3.8%
BERKELEY	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
NONE OF THE ABOVE	90	50.3%	23	44.2%	10	38.5%	16	61.5%	9	39.1%	10	38.5%	22	84.6%

**Q7. What other town centres out of this area do you regularly visit?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
BRISTOL	31	17.3%	10	19.2%	4	15.4%	3	11.5%	5	21.7%	6	23.1%	3	11.5%
CHELTENHAM	98	54.7%	27	51.9%	15	57.7%	13	50.0%	15	65.2%	16	61.5%	12	46.2%
CIRENCESTER	39	21.8%	13	25.0%	5	19.2%	4	15.4%	8	34.8%	7	26.9%	2	7.7%
CRIBBS CAUSEWAY	32	17.9%	11	21.2%	5	19.2%	1	3.8%	4	17.4%	11	42.3%	0	.0%
GLOUCESTER	90	50.3%	31	59.6%	11	42.3%	11	42.3%	11	47.8%	19	73.1%	7	26.9%
SWINDON	11	6.1%	2	3.8%	1	3.8%	1	3.8%	2	8.7%	3	11.5%	2	7.7%
SWINDON OUTLET VILLAGE	4	2.2%	0	.0%	1	3.8%	1	3.8%	2	8.7%	0	.0%	0	.0%
TEWKESBURY	3	1.7%	1	1.9%	2	7.7%	0	.0%	0	.0%	0	.0%	0	.0%
THORNBURY	4	2.2%	3	5.8%	1	3.8%	0	.0%	0	.0%	0	.0%	0	.0%
YATE	4	2.2%	2	3.8%	2	7.7%	0	.0%	0	.0%	0	.0%	0	.0%
NONE OF THE ABOVE	37	20.7%	8	15.4%	5	19.2%	7	26.9%	4	17.4%	4	15.4%	9	34.6%

**Q8a. Why do you visit that centre/those centres in the area?**

	Those visiting other centres in the area		Date of interview											
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those visiting other centres in the area	89	100.0%	29	100.0%	16	100.0%	10	100.0%	14	100.0%	16	100.0%	4	100.0%
CONVENIENT TO HOME	38	42.7%	4	13.8%	11	68.8%	3	30.0%	9	64.3%	10	62.5%	1	25.0%
CONVENIENT TO WORK	13	14.6%	6	20.7%	0	.0%	2	20.0%	4	28.6%	1	6.3%	0	.0%
GOOD RANGE OF FOOD SHOPS	11	12.4%	4	13.8%	0	.0%	0	.0%	4	28.6%	2	12.5%	1	25.0%
SPECIALIST SHOPS	16	18.0%	4	13.8%	5	31.3%	0	.0%	5	35.7%	1	6.3%	1	25.0%
GOOD RANGE OF NON FOOD SHOPS	18	20.2%	3	10.3%	5	31.3%	2	20.0%	3	21.4%	4	25.0%	1	25.0%
GOOD RANGE OF SERVICES	2	2.2%	0	.0%	0	.0%	0	.0%	1	7.1%	1	6.3%	0	.0%
GOOD RANGE OF PLACES TO EAT AND DRINK	1	1.1%	0	.0%	0	.0%	0	.0%	1	7.1%	0	.0%	0	.0%
EASY TO GET TO BY PUBLIC TRANSPORT	8	9.0%	4	13.8%	1	6.3%	1	10.0%	0	.0%	2	12.5%	0	.0%
EASY TO GET TO BY CAR	22	24.7%	6	20.7%	9	56.3%	1	10.0%	1	7.1%	5	31.3%	0	.0%

**Q8b. Why do you visit that centre/those centres out of the area?**

	Those visiting other centres out of the area		Date of interview											
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those visiting other centres out of the area	142	100.0%	44	100.0%	21	100.0%	19	100.0%	19	100.0%	22	100.0%	17	100.0%
CONVENIENT TO HOME	7	4.9%	1	2.3%	1	4.8%	3	15.8%	2	10.5%	0	.0%	0	.0%
CONVENIENT TO WORK	11	7.7%	4	9.1%	1	4.8%	0	.0%	3	15.8%	1	4.5%	2	11.8%
GOOD RANGE OF FOOD SHOPS	18	12.7%	3	6.8%	3	14.3%	2	10.5%	6	31.6%	4	18.2%	0	.0%
SPECIALIST SHOPS	80	56.3%	21	47.7%	17	81.0%	12	63.2%	8	42.1%	14	63.6%	8	47.1%
GOOD RANGE OF NON FOOD SHOPS	110	77.5%	37	84.1%	19	90.5%	16	84.2%	12	63.2%	19	86.4%	7	41.2%
GOOD RANGE OF SERVICES	4	2.8%	2	4.5%	0	.0%	0	.0%	2	10.5%	0	.0%	0	.0%
GOOD RANGE OF PLACES TO EAT AND DRINK	29	20.4%	8	18.2%	6	28.6%	2	10.5%	6	31.6%	7	31.8%	0	.0%
EASY TO GET TO BY PUBLIC TRANSPORT	25	17.6%	12	27.3%	4	19.0%	4	21.1%	0	.0%	5	22.7%	0	.0%
EASY TO GET TO BY CAR	66	46.5%	17	38.6%	17	81.0%	12	63.2%	3	15.8%	17	77.3%	0	.0%



**Q9. Where do you do your main food shopping?**

	Stroud total		Date of interview												
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December		
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%	
Stroud, Tesco	69	38.5%	21	40.4%	10	38.5%	12	46.2%	4	17.4%	15	57.7%	7	26.9%	
Stroud, Waitrose	32	17.9%	10	19.2%	5	19.2%	2	7.7%	6	26.1%	1	3.8%	8	30.8%	
Stroud, Sainsburys	27	15.1%	8	15.4%	5	19.2%	3	11.5%	5	21.7%	1	3.8%	5	19.2%	
Stroud, Somerfield	13	7.3%	2	3.8%	2	7.7%	5	19.2%	2	8.7%	2	7.7%	0	.0%	
Cainscross, Co-op	5	2.8%	1	1.9%	2	7.7%	1	3.8%	0	.0%	0	.0%	1	3.8%	
Gloucester, Asda	4	2.2%	2	3.8%	0	.0%	1	3.8%	1	4.3%	0	.0%	0	.0%	
Cam, Co-op	2	1.1%	1	1.9%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%	
Nailsworth, Somerfield	2	1.1%	1	1.9%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%	
Berkeley, One Stop	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%	
Cribbs Causeway, Asda	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
Stonehouse, Co-op	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%	
Stroud, Iceland	1	.6%	0	.0%	0	.0%	0	.0%	1	4.3%	0	.0%	0	.0%	
Yate, Tesco	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
Wotton Under Edge	1	.6%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%	0	.0%	
Other	Not answered	10	5.6%	2	3.8%	0	.0%	0	.0%	4	17.4%	2	7.7%	2	7.7%
	Tesco, Gloucester	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Tesco, Quedgeley	1	.6%	0	.0%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%
	Cash and Carry, Gloucester	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Local shop	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%
	Sainsbury, Barnwood	1	.6%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%	0	.0%
	Co-op, Ebley	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%
	Asda, Gloucester	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%
	Sainsbury, Cheltenham	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%
	Tesco, Martlesham	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%

**Q9. Where do you do your main food shopping?**

	Local residents only		Date of interview												
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December		
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	
Local residents only	172	100.0%	50	100.0%	26	100.0%	26	100.0%	21	100.0%	26	100.0%	23	100.0%	
Stroud, Tesco	69	40.1%	21	42.0%	10	38.5%	12	46.2%	4	19.0%	15	57.7%	7	30.4%	
Stroud, Waitrose	32	18.6%	10	20.0%	5	19.2%	2	7.7%	6	28.6%	1	3.8%	8	34.8%	
Stroud, Sainsburys	27	15.7%	8	16.0%	5	19.2%	3	11.5%	5	23.8%	1	3.8%	5	21.7%	
Stroud, Somerfield	12	7.0%	1	2.0%	2	7.7%	5	19.2%	2	9.5%	2	7.7%	0	.0%	
Cainscross, Co-op	5	2.9%	1	2.0%	2	7.7%	1	3.8%	0	.0%	0	.0%	1	4.3%	
Gloucester, Asda	4	2.3%	2	4.0%	0	.0%	1	3.8%	1	4.8%	0	.0%	0	.0%	
Cam, Co-op	2	1.2%	1	2.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%	
Nailsworth, Somerfield	2	1.2%	1	2.0%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%	
Berkeley, One Stop	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%	
Cribbs Causeway, Asda	1	.6%	1	2.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
Stonehouse, Co-op	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%	
Stroud, Iceland	1	.6%	0	.0%	0	.0%	0	.0%	1	4.8%	0	.0%	0	.0%	
Yate, Tesco	1	.6%	1	2.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
Wotton Under Edge	1	.6%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%	0	.0%	
Other	Not answered	5	2.9%	1	2.0%	0	.0%	0	.0%	2	9.5%	2	7.7%	0	.0%
	Tesco, Gloucester	1	.6%	1	2.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Tesco, Quedgeley	1	.6%	0	.0%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%
	Cash and Carry, Gloucester	1	.6%	1	2.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Local shop	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	4.3%
	Sainsbury, Barnwood	1	.6%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%	0	.0%
	Co-op, Ebley	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%
	Asda, Gloucester	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%
Sainsbury, Cheltenham	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	4.3%	

**Q10. How much have you/do you intend to spend in the town centre today?**

	Stroud total		Date of interview												
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December		
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%	
Amount (£)	0	8	4.5%	7	13.5%	0	.0%	0	.0%	1	4.3%	0	.0%	0	.0%
	1	3	1.7%	2	3.8%	0	.0%	0	.0%	1	4.3%	0	.0%	0	.0%
	2	10	5.6%	4	7.7%	2	7.7%	2	7.7%	2	8.7%	0	.0%	0	.0%
	3	2	1.1%	1	1.9%	0	.0%	0	.0%	1	4.3%	0	.0%	0	.0%
	5	13	7.3%	3	5.8%	2	7.7%	0	.0%	3	13.0%	5	19.2%	0	.0%
	6	3	1.7%	1	1.9%	1	3.8%	0	.0%	0	.0%	0	.0%	1	3.8%
	7	2	1.1%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%
	8	4	2.2%	1	1.9%	0	.0%	2	7.7%	0	.0%	0	.0%	1	3.8%
	10	19	10.6%	9	17.3%	0	.0%	5	19.2%	0	.0%	4	15.4%	1	3.8%
	12	3	1.7%	0	.0%	0	.0%	1	3.8%	0	.0%	2	7.7%	0	.0%
	15	5	2.8%	1	1.9%	1	3.8%	3	11.5%	0	.0%	0	.0%	0	.0%
	18	1	.6%	0	.0%	0	.0%	0	.0%	1	4.3%	0	.0%	0	.0%
	20	29	16.2%	6	11.5%	5	19.2%	3	11.5%	7	30.4%	2	7.7%	6	23.1%
	25	6	3.4%	2	3.8%	0	.0%	1	3.8%	0	.0%	1	3.8%	2	7.7%
	29	1	.6%	0	.0%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%
	30	22	12.3%	4	7.7%	5	19.2%	3	11.5%	3	13.0%	4	15.4%	3	11.5%
	33	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%
	40	6	3.4%	1	1.9%	2	7.7%	1	3.8%	1	4.3%	1	3.8%	0	.0%
	45	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	50	14	7.8%	2	3.8%	2	7.7%	4	15.4%	1	4.3%	2	7.7%	3	11.5%
	60	4	2.2%	0	.0%	2	7.7%	0	.0%	0	.0%	1	3.8%	1	3.8%
	65	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%
	70	2	1.1%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%	1	3.8%
	80	4	2.2%	2	3.8%	1	3.8%	0	.0%	0	.0%	1	3.8%	0	.0%
	100	7	3.9%	1	1.9%	1	3.8%	0	.0%	0	.0%	1	3.8%	4	15.4%
	140	1	.6%	0	.0%	0	.0%	0	.0%	1	4.3%	0	.0%	0	.0%
	150	2	1.1%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%
200	2	1.1%	0	.0%	1	3.8%	0	.0%	1	4.3%	0	.0%	0	.0%	
283	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
300	2	1.1%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	

**Q11a. How would you rate the following aspects of the town centre:  
Choice and quality of non-food shops?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Good	50	27.9%	15	28.8%	6	23.1%	11	42.3%	3	13.0%	5	19.2%	10	38.5%
Average	108	60.3%	24	46.2%	20	76.9%	15	57.7%	15	65.2%	20	76.9%	14	53.8%
Poor	19	10.6%	12	23.1%	0	.0%	0	.0%	4	17.4%	1	3.8%	2	7.7%
Don't know	2	1.1%	1	1.9%	0	.0%	0	.0%	1	4.3%	0	.0%	0	.0%

**Q11b. How would you rate the following aspects of the town centre:  
Choice and quality of food shops?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Good	77	43.0%	15	28.8%	12	46.2%	18	69.2%	9	39.1%	10	38.5%	13	50.0%
Average	70	39.1%	24	46.2%	14	53.8%	8	30.8%	6	26.1%	15	57.7%	3	11.5%
Poor	24	13.4%	11	21.2%	0	.0%	0	.0%	5	21.7%	1	3.8%	7	26.9%
Don't know	8	4.5%	2	3.8%	0	.0%	0	.0%	3	13.0%	0	.0%	3	11.5%

**Q11c. How would you rate the following aspects of the town centre:  
Range of services (e.g. bank)?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Good	103	57.5%	33	63.5%	12	46.2%	16	61.5%	10	43.5%	12	46.2%	20	76.9%
Average	70	39.1%	17	32.7%	14	53.8%	10	38.5%	11	47.8%	13	50.0%	5	19.2%
Poor	2	1.1%	1	1.9%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%
Don't know	4	2.2%	1	1.9%	0	.0%	0	.0%	2	8.7%	0	.0%	1	3.8%

**Q11d. How would you rate the following aspects of the town centre:  
Public toilets?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Good	7	3.9%	2	3.8%	0	.0%	0	.0%	3	13.0%	0	.0%	2	7.7%
Average	51	28.5%	9	17.3%	14	53.8%	9	34.6%	2	8.7%	10	38.5%	7	26.9%
Poor	80	44.7%	24	46.2%	7	26.9%	14	53.8%	13	56.5%	16	61.5%	6	23.1%
Don't know	41	22.9%	17	32.7%	5	19.2%	3	11.5%	5	21.7%	0	.0%	11	42.3%

**Q11e. How would you rate the following aspects of the town centre:  
Accessibility by public transport?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Good	11	6.1%	4	7.7%	0	.0%	0	.0%	4	17.4%	0	.0%	3	11.5%
Average	93	52.0%	21	40.4%	20	76.9%	24	92.3%	5	21.7%	21	80.8%	2	7.7%
Poor	22	12.3%	12	23.1%	0	.0%	0	.0%	6	26.1%	0	.0%	4	15.4%
Don't know	53	29.6%	15	28.8%	6	23.1%	2	7.7%	8	34.8%	5	19.2%	17	65.4%

**Q11f. How would you rate the following aspects of the town centre:  
Accessibility by car?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Good	52	29.1%	12	23.1%	10	38.5%	5	19.2%	9	39.1%	2	7.7%	14	53.8%
Average	102	57.0%	26	50.0%	15	57.7%	21	80.8%	10	43.5%	24	92.3%	6	23.1%
Poor	15	8.4%	11	21.2%	0	.0%	0	.0%	3	13.0%	0	.0%	1	3.8%
Don't know	10	5.6%	3	5.8%	1	3.8%	0	.0%	1	4.3%	0	.0%	5	19.2%

**Q11g. How would you rate the following aspects of the town centre:  
Accessibility by foot/cycle?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Good	48	26.8%	8	15.4%	4	15.4%	2	7.7%	15	65.2%	1	3.8%	18	69.2%
Average	103	57.5%	29	55.8%	20	76.9%	24	92.3%	4	17.4%	24	92.3%	2	7.7%
Poor	9	5.0%	6	11.5%	0	.0%	0	.0%	0	.0%	0	.0%	3	11.5%
Don't know	19	10.6%	9	17.3%	2	7.7%	0	.0%	4	17.4%	1	3.8%	3	11.5%

**Q11h. How would you rate the following aspects of the town centre:  
Security/personal safety?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Good	47	26.3%	6	11.5%	3	11.5%	0	.0%	16	69.6%	1	3.8%	21	80.8%
Average	123	68.7%	42	80.8%	22	84.6%	26	100.0%	6	26.1%	25	96.2%	2	7.7%
Poor	6	3.4%	4	7.7%	1	3.8%	0	.0%	0	.0%	0	.0%	1	3.8%
Don't know	3	1.7%	0	.0%	0	.0%	0	.0%	1	4.3%	0	.0%	2	7.7%

**Q12. What additional shops and services, if anything, would you like to see in the town centre?**

		Stroud total		Date of interview											
		Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total		179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
GREATER CHOICE OF CLOTHES/SHOES		76	42.5%	32	61.5%	12	46.2%	12	46.2%	3	13.0%	15	57.7%	2	7.7%
MORE CHAIN STORES		73	40.8%	28	53.8%	8	30.8%	17	65.4%	8	34.8%	8	30.8%	4	15.4%
MORE SPECIALIST STORES		44	24.6%	17	32.7%	6	23.1%	3	11.5%	11	47.8%	1	3.8%	6	23.1%
MORE FOOD SHOPS		17	9.5%	7	13.5%	1	3.8%	3	11.5%	3	13.0%	3	11.5%	0	.0%
MORE PLACES TO EAT/DRINK		29	16.2%	14	26.9%	2	7.7%	1	3.8%	5	21.7%	6	23.1%	1	3.8%
PUBLIC TOILETS		68	38.0%	21	40.4%	8	30.8%	13	50.0%	9	39.1%	17	65.4%	0	.0%
BABY CHANGING AND FEEDING AREA		23	12.8%	10	19.2%	2	7.7%	2	7.7%	4	17.4%	5	19.2%	0	.0%
STREET ENTERTAINMENT		14	7.8%	5	9.6%	2	7.7%	0	.0%	4	17.4%	3	11.5%	0	.0%
MORE POLICE		41	22.9%	16	30.8%	5	19.2%	8	30.8%	4	17.4%	8	30.8%	0	.0%
MORE LEISURE/ENTERTAINMENT FACILITIES		73	40.8%	26	50.0%	10	38.5%	11	42.3%	9	39.1%	11	42.3%	6	23.1%
Other	None	5	2.8%	2	3.8%	3	11.5%	0	.0%	0	.0%	0	.0%	0	.0%
	Marks And Spencer	5	2.8%	3	5.8%	1	3.8%	1	3.8%	0	.0%	0	.0%	0	.0%
	Butchers	4	2.2%	2	3.8%	0	.0%	0	.0%	0	.0%	1	3.8%	1	3.8%
	Free parking	3	1.7%	0	.0%	1	3.8%	2	7.7%	0	.0%	0	.0%	0	.0%
	Another pub	2	1.1%	0	.0%	1	3.8%	0	.0%	0	.0%	1	3.8%	0	.0%
	Creche	2	1.1%	2	3.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	A large supermarket	1	.6%	0	.0%	0	.0%	0	.0%	1	4.3%	0	.0%	0	.0%
	Childrens clothes	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Improved street cleaning	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	More traffic wardens	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Shop Mobility scheme	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Furniture shop	1	.6%	0	.0%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%
	Ironmongery	1	.6%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%	0	.0%
	Ice rink	1	.6%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%	0	.0%
	A department store	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Banks	1	.6%	0	.0%	0	.0%	0	.0%	1	4.3%	0	.0%	0	.0%
	More cycle lanes	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%
Improve bus service	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	



**Q13. Do you think there are enough public open spaces, such as parks, in the town centre?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Yes	156	87.2%	46	88.5%	24	92.3%	25	96.2%	16	69.6%	25	96.2%	20	76.9%
No	16	8.9%	4	7.7%	0	.0%	0	.0%	6	26.1%	0	.0%	6	23.1%
Don't know	7	3.9%	2	3.8%	2	7.7%	1	3.8%	1	4.3%	1	3.8%	0	.0%

**Q14. What public open spaces in the town centre do you use?**

	Stroud total		Date of interview												
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December		
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%	
NONE	93	52.0%	26	50.0%	18	69.2%	13	50.0%	12	52.2%	13	50.0%	11	42.3%	
NAILSWORTH, MORTIMER	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
STONEHOUSE, THE GREEN	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%	
STROUD, BANK GARDENS	20	11.2%	9	17.3%	4	15.4%	1	3.8%	5	21.7%	1	3.8%	0	.0%	
STROUD, PARK GARDENS	16	8.9%	6	11.5%	2	7.7%	1	3.8%	5	21.7%	1	3.8%	1	3.8%	
STROUD, PARLIAMENT STREET	3	1.7%	1	1.9%	1	3.8%	0	.0%	0	.0%	1	3.8%	0	.0%	
STROUD, SUBSCRIPTION ROOMS FORECOURT	8	4.5%	0	.0%	0	.0%	0	.0%	8	34.8%	0	.0%	0	.0%	
STROUD, TOP OF TOWN	5	2.8%	2	3.8%	0	.0%	0	.0%	2	8.7%	0	.0%	1	3.8%	
WOTTON UNDER EDGE,	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
Other	Stratford Park	44	24.6%	9	17.3%	2	7.7%	11	42.3%	1	4.3%	9	34.6%	12	46.2%
	Don't know name	2	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	7.7%
	Park at Upland	1	.6%	0	.0%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%
	Park, Mason road, Stroud	1	.6%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%	0	.0%
	Victoria Park	1	.6%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%	0	.0%
	Leisure Centre Park	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Highfield park	1	.6%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Sharpness	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%
	Slad Road Park, Stroud	1	.6%	0	.0%	0	.0%	0	.0%	1	4.3%	0	.0%	0	.0%
Queens Road, Stroud	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%	

**Q15. What do you do when you visit these spaces?**

	Those using public open spaces		Date of interview											
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those using public open spaces	86	100.0%	26	100.0%	8	100.0%	13	100.0%	11	100.0%	13	100.0%	15	100.0%
EXERCISE THE DOG	9	10.5%	2	7.7%	2	25.0%	1	7.7%	0	.0%	3	23.1%	1	6.7%
WALK	64	74.4%	19	73.1%	7	87.5%	13	100.0%	5	45.5%	12	92.3%	8	53.3%
PICNIC	18	20.9%	5	19.2%	2	25.0%	6	46.2%	0	.0%	5	38.5%	0	.0%
TAKE CHILDREN TO PLAY	28	32.6%	7	26.9%	3	37.5%	6	46.2%	2	18.2%	8	61.5%	2	13.3%
SPORT/EXERCISE	5	5.8%	0	.0%	0	.0%	0	.0%	1	9.1%	0	.0%	4	26.7%
CYCLE	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
GAMES	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
OTHER	21	24.4%	5	19.2%	0	.0%	3	23.1%	5	45.5%	7	53.8%	1	6.7%

**Q16a. How would you rate the following aspects of the town centre:  
Cleanliness?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Good	17	9.5%	1	1.9%	1	3.8%	0	.0%	5	21.7%	1	3.8%	9	34.6%
Average	117	65.4%	32	61.5%	20	76.9%	25	96.2%	11	47.8%	16	61.5%	13	50.0%
Poor	44	24.6%	19	36.5%	5	19.2%	1	3.8%	6	26.1%	9	34.6%	4	15.4%
Don't know	1	.6%	0	.0%	0	.0%	0	.0%	1	4.3%	0	.0%	0	.0%

**Q16b. How would you rate the following aspects of the town centre:  
Seating areas and benches?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Good	32	17.9%	5	9.6%	5	19.2%	4	15.4%	3	13.0%	1	3.8%	14	53.8%
Average	127	70.9%	42	80.8%	20	76.9%	22	84.6%	10	43.5%	21	80.8%	12	46.2%
Poor	13	7.3%	3	5.8%	0	.0%	0	.0%	6	26.1%	4	15.4%	0	.0%
Don't know	7	3.9%	2	3.8%	1	3.8%	0	.0%	4	17.4%	0	.0%	0	.0%

**Q16c. How would you rate the following aspects of the town centre:  
Amount of litter bins?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Good	23	12.8%	2	3.8%	3	11.5%	2	7.7%	3	13.0%	2	7.7%	11	42.3%
Average	121	67.6%	35	67.3%	19	73.1%	24	92.3%	14	60.9%	19	73.1%	10	38.5%
Poor	23	12.8%	10	19.2%	2	7.7%	0	.0%	3	13.0%	5	19.2%	3	11.5%
Don't know	12	6.7%	5	9.6%	2	7.7%	0	.0%	3	13.0%	0	.0%	2	7.7%

**Q16d. How would you rate the following aspects of the town centre:  
Overall attractiveness?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Good	19	10.6%	1	1.9%	1	3.8%	0	.0%	6	26.1%	1	3.8%	10	38.5%
Average	124	69.3%	31	59.6%	25	96.2%	26	100.0%	9	39.1%	20	76.9%	13	50.0%
Poor	36	20.1%	20	38.5%	0	.0%	0	.0%	8	34.8%	5	19.2%	3	11.5%

**Q16e. How would you rate the following aspects of the town centre:  
CCTV?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Good	14	7.8%	4	7.7%	1	3.8%	0	.0%	4	17.4%	0	.0%	5	19.2%
Average	84	46.9%	22	42.3%	18	69.2%	24	92.3%	2	8.7%	17	65.4%	1	3.8%
Poor	14	7.8%	9	17.3%	1	3.8%	0	.0%	2	8.7%	2	7.7%	0	.0%
Don't know	67	37.4%	17	32.7%	6	23.1%	2	7.7%	15	65.2%	7	26.9%	20	76.9%

**Q16f. How would you rate the following aspects of the town centre:  
Signage?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Good	24	13.4%	1	1.9%	2	7.7%	0	.0%	8	34.8%	1	3.8%	12	46.2%
Average	108	60.3%	29	55.8%	18	69.2%	23	88.5%	9	39.1%	21	80.8%	8	30.8%
Poor	18	10.1%	13	25.0%	0	.0%	0	.0%	2	8.7%	2	7.7%	1	3.8%
Don't know	29	16.2%	9	17.3%	6	23.1%	3	11.5%	4	17.4%	2	7.7%	5	19.2%

**Q16g. How would you rate the following aspects of the town centre:  
Lighting?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Good	22	12.3%	2	3.8%	2	7.7%	0	.0%	6	26.1%	1	3.8%	11	42.3%
Average	109	60.9%	30	57.7%	21	80.8%	24	92.3%	11	47.8%	14	53.8%	9	34.6%
Poor	11	6.1%	6	11.5%	0	.0%	0	.0%	2	8.7%	3	11.5%	0	.0%
Don't know	37	20.7%	14	26.9%	3	11.5%	2	7.7%	4	17.4%	8	30.8%	6	23.1%

**Q17. Do you visit the town centre at night?**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Yes	64	35.8%	13	25.0%	12	46.2%	10	38.5%	6	26.1%	13	50.0%	10	38.5%
No	115	64.2%	39	75.0%	14	53.8%	16	61.5%	17	73.9%	13	50.0%	16	61.5%

**Q18. Why do you visit the town centre at night?**

		Those visiting at night		Date of interview											
		Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those visiting at night		64	100.0%	13	100.0%	12	100.0%	10	100.0%	6	100.0%	13	100.0%	10	100.0%
TO SOCIALISE		45	70.3%	12	92.3%	7	58.3%	8	80.0%	3	50.0%	12	92.3%	3	30.0%
TO VISIT PLACES TO EAT/DRINK		34	53.1%	6	46.2%	7	58.3%	4	40.0%	4	66.7%	8	61.5%	5	50.0%
TO VISIT LEISURE/ENTERTAINMENT FACILITIES		20	31.3%	3	23.1%	3	25.0%	2	20.0%	3	50.0%	7	53.8%	2	20.0%
Other	To work	1	1.6%	1	7.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	To shop	1	1.6%	0	.0%	0	.0%	1	10.0%	0	.0%	0	.0%	0	.0%
	Banking	1	1.6%	0	.0%	1	8.3%	0	.0%	0	.0%	0	.0%	0	.0%
	College	1	1.6%	0	.0%	1	8.3%	0	.0%	0	.0%	0	.0%	0	.0%

**Q19. Why do you not visit the town centre at night?**

	Those not visiting at night		Date of interview											
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those not visiting at night	115	100.0%	39	100.0%	14	100.0%	16	100.0%	17	100.0%	13	100.0%	16	100.0%
I DON'T GO OUT IN THE EVENINGS	17	14.8%	5	12.8%	4	28.6%	2	12.5%	2	11.8%	1	7.7%	3	18.8%
NOT ENOUGH PLACES TO EAT/DRINK	15	13.0%	7	17.9%	0	.0%	0	.0%	5	29.4%	0	.0%	3	18.8%
NOT ENOUGH ENTERTAINMENT FACILITIES	21	18.3%	13	33.3%	0	.0%	0	.0%	5	29.4%	0	.0%	3	18.8%
TOO FAR AWAY FROM HOME	11	9.6%	3	7.7%	0	.0%	0	.0%	2	11.8%	0	.0%	6	37.5%
FEELS UNSAFE	25	21.7%	13	33.3%	2	14.3%	7	43.8%	2	11.8%	1	7.7%	0	.0%
LACK OF PUBLIC TRANSPORT	11	9.6%	4	10.3%	1	7.1%	1	6.3%	3	17.6%	2	15.4%	0	.0%
NOT ENOUGH CULTURAL ACTIVITIES	16	13.9%	11	28.2%	0	.0%	0	.0%	3	17.6%	0	.0%	2	12.5%
NOTHING FOR MY AGE GROUP	21	18.3%	8	20.5%	4	28.6%	4	25.0%	1	5.9%	4	30.8%	0	.0%
OTHER	41	35.7%	12	30.8%	5	35.7%	8	50.0%	4	23.5%	10	76.9%	2	12.5%



**Q20. Why does it feel unsafe?**

	Those not visiting at night as feel unsafe		Date of interview										
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		
			Num	%	Num	%	Num	%	Num	%	Num	%	
Those not visiting at night as feel unsafe	25	100.0%	13	100.0%	2	100.0%	7	100.0%	2	100.0%	1	100.0%	
NOT ENOUGH POLICE	16	64.0%	9	69.2%	1	50.0%	5	71.4%	0	.0%	1	100.0%	
TOO MANY YOUTHS	16	64.0%	9	69.2%	2	100.0%	3	42.9%	2	100.0%	0	.0%	
POOR STREET LIGHTING	4	16.0%	4	30.8%	0	.0%	0	.0%	0	.0%	0	.0%	
NO CCTV	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
Other	Drug users	6	24.0%	3	23.1%	0	.0%	3	42.9%	0	.0%	0	.0%
	Too rowdy	2	8.0%	0	.0%	0	.0%	2	28.6%	0	.0%	0	.0%
	Need improved CCTV	1	4.0%	1	7.7%	0	.0%	0	.0%	0	.0%	0	.0%
	General crime level	1	4.0%	1	7.7%	0	.0%	0	.0%	0	.0%	0	.0%

**Q21. How did you travel to the town centre today?**

	Stroud total		Date of interview											
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Car/van (as driver)	89	49.7%	21	40.4%	14	53.8%	10	38.5%	14	60.9%	13	50.0%	17	65.4%
Car/van (as passenger)	29	16.2%	13	25.0%	3	11.5%	4	15.4%	3	13.0%	3	11.5%	3	11.5%
Bus	24	13.4%	7	13.5%	1	3.8%	6	23.1%	1	4.3%	8	30.8%	1	3.8%
Walk	35	19.6%	10	19.2%	8	30.8%	6	23.1%	4	17.4%	2	7.7%	5	19.2%
Bicycle	2	1.1%	1	1.9%	0	.0%	0	.0%	1	4.3%	0	.0%	0	.0%

**Q22. Could you tell me where you parked your car?**

		Those who came by car		Date of interview											
				Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
		Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those who came by car		118	100.0%	34	100.0%	17	100.0%	14	100.0%	17	100.0%	16	100.0%	20	100.0%
Stonehouse, opposite Church		2	1.7%	0	.0%	1	5.9%	0	.0%	1	5.9%	0	.0%	0	.0%
Stroud, Parliament Street		1	.8%	0	.0%	0	.0%	1	7.1%	0	.0%	0	.0%	0	.0%
Stroud, Church Street		16	13.6%	7	20.6%	2	11.8%	1	7.1%	0	.0%	3	18.8%	3	15.0%
Stroud, London Road (surface)		11	9.3%	1	2.9%	4	23.5%	0	.0%	6	35.3%	0	.0%	0	.0%
Stroud, London Road (Multi Storey)		14	11.9%	1	2.9%	2	11.8%	2	14.3%	0	.0%	3	18.8%	6	30.0%
Stroud, Rowcroft Retreat		3	2.5%	0	.0%	3	17.6%	0	.0%	0	.0%	0	.0%	0	.0%
Stroud, NCP Multi Storey		13	11.0%	10	29.4%	1	5.9%	0	.0%	0	.0%	2	12.5%	0	.0%
Stroud, Cheapside (SDC)		1	.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	5.0%
Stroud, Station Car Park		4	3.4%	0	.0%	0	.0%	1	7.1%	0	.0%	1	6.3%	2	10.0%
I was dropped off		10	8.5%	6	17.6%	0	.0%	1	7.1%	3	17.6%	0	.0%	0	.0%
On Street		14	11.9%	3	8.8%	0	.0%	4	28.6%	3	17.6%	2	12.5%	2	10.0%
Other	Business/Private car park	7	5.9%	2	5.9%	1	5.9%	0	.0%	2	11.8%	0	.0%	2	10.0%
	Bowling Club	5	4.2%	0	.0%	1	5.9%	1	7.1%	0	.0%	3	18.8%	0	.0%
	Doctor's Surgery, Stroud	4	3.4%	0	.0%	2	11.8%	1	7.1%	0	.0%	1	6.3%	0	.0%
	Tesco, Stroud	3	2.5%	1	2.9%	0	.0%	1	7.1%	1	5.9%	0	.0%	0	.0%
	Stroud, Waitrose	3	2.5%	0	.0%	0	.0%	0	.0%	1	5.9%	0	.0%	2	10.0%
	Orchard Place	1	.8%	0	.0%	0	.0%	0	.0%	0	.0%	1	6.3%	0	.0%
	Hawk Square	1	.8%	1	2.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Landsdowne	1	.8%	1	2.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Church/Beeches Green	1	.8%	0	.0%	0	.0%	1	7.1%	0	.0%	0	.0%	0	.0%
	Disabled Bay	1	.8%	1	2.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Merrywalks Car Park	1	.8%	0	.0%	0	.0%	0	.0%	0	.0%	1	6.3%	0	.0%
	Stroud, George St	1	.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	5.0%
	Don't know the name	1	.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	5.0%

**Q23. Would you consider other forms of transport other than car?**

	Those who came by car		Date of interview											
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those who came by car	118	100.0%	34	100.0%	17	100.0%	14	100.0%	17	100.0%	16	100.0%	20	100.0%
Yes	54	45.8%	13	38.2%	7	41.2%	9	64.3%	10	58.8%	5	31.3%	10	50.0%
No	64	54.2%	21	61.8%	10	58.8%	5	35.7%	7	41.2%	11	68.8%	10	50.0%

**Q24. Why wouldn't you consider other forms of transport other than car?**

	Car users who would not consider other transport		Date of interview											
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Car users who would not consider other transport	64	100.0%	21	100.0%	10	100.0%	5	100.0%	7	100.0%	11	100.0%	10	100.0%
Buses too infrequent	5	7.8%	3	14.3%	0	.0%	0	.0%	2	28.6%	0	.0%	0	.0%
Too inconvenient	57	89.1%	17	81.0%	10	100.0%	5	100.0%	5	71.4%	11	100.0%	9	90.0%
Buses drop off too far from town	1	1.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	10.0%
Too Expensive	1	1.6%	1	4.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Other	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

**Q25a. How far would you rate the following aspects of car parking in the town centre:  
Amount of on-street parking spaces?**

	Those who came by car		Date of interview											
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those who came by car	118	100.0%	34	100.0%	17	100.0%	14	100.0%	17	100.0%	16	100.0%	20	100.0%
Good	4	3.4%	1	2.9%	2	11.8%	1	7.1%	0	.0%	0	.0%	0	.0%
Average	62	52.5%	17	50.0%	13	76.5%	9	64.3%	11	64.7%	11	68.8%	1	5.0%
Poor	35	29.7%	14	41.2%	1	5.9%	1	7.1%	5	29.4%	0	.0%	14	70.0%
Don't Know	17	14.4%	2	5.9%	1	5.9%	3	21.4%	1	5.9%	5	31.3%	5	25.0%

**Q25b. How far would you rate the following aspects of car parking in the town centre:  
Amount of parking spaces in car parks?**

	Those who came by car		Date of interview											
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those who came by car	118	100.0%	34	100.0%	17	100.0%	14	100.0%	17	100.0%	16	100.0%	20	100.0%
Good	26	22.0%	3	8.8%	1	5.9%	1	7.1%	6	35.3%	1	6.3%	14	70.0%
Average	69	58.5%	21	61.8%	12	70.6%	11	78.6%	7	41.2%	14	87.5%	4	20.0%
Poor	14	11.9%	7	20.6%	2	11.8%	1	7.1%	2	11.8%	1	6.3%	1	5.0%
Don't Know	9	7.6%	3	8.8%	2	11.8%	1	7.1%	2	11.8%	0	.0%	1	5.0%

**Q25c. How far would you rate the following aspects of car parking in the town centre:  
Season ticket scheme in Council car parks?**

	Those who came by car		Date of interview											
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those who came by car	118	100.0%	34	100.0%	17	100.0%	14	100.0%	17	100.0%	16	100.0%	20	100.0%
Good	1	.8%	1	2.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Average	4	3.4%	1	2.9%	1	5.9%	0	.0%	0	.0%	1	6.3%	1	5.0%
Poor	4	3.4%	4	11.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Don't Know	109	92.4%	28	82.4%	16	94.1%	14	100.0%	17	100.0%	15	93.8%	19	95.0%

**Q25d. How far would you rate the following aspects of car parking in the town centre:  
Price of Council car parks?**

	Those who came by car		Date of interview											
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those who came by car	118	100.0%	34	100.0%	17	100.0%	14	100.0%	17	100.0%	16	100.0%	20	100.0%
Good	27	22.9%	3	8.8%	6	35.3%	3	21.4%	5	29.4%	2	12.5%	8	40.0%
Average	50	42.4%	12	35.3%	7	41.2%	7	50.0%	6	35.3%	11	68.8%	7	35.0%
Poor	25	21.2%	15	44.1%	1	5.9%	3	21.4%	1	5.9%	3	18.8%	2	10.0%
Don't Know	15	12.7%	4	11.8%	3	17.6%	0	.0%	5	29.4%	0	.0%	3	15.0%
Not answered	1	.8%	0	.0%	0	.0%	1	7.1%	0	.0%	0	.0%	0	.0%

**Q25e. How far would you rate the following aspects of car parking in the town centre:  
Payment method?**

	Those who came by car		Date of interview											
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those who came by car	118	100.0%	34	100.0%	17	100.0%	14	100.0%	17	100.0%	16	100.0%	20	100.0%
Good	23	19.5%	3	8.8%	2	11.8%	1	7.1%	6	35.3%	1	6.3%	10	50.0%
Average	67	56.8%	19	55.9%	9	52.9%	13	92.9%	5	29.4%	13	81.3%	8	40.0%
Poor	7	5.9%	4	11.8%	1	5.9%	0	.0%	1	5.9%	0	.0%	1	5.0%
Don't Know	20	16.9%	8	23.5%	5	29.4%	0	.0%	5	29.4%	1	6.3%	1	5.0%
Not answered	1	.8%	0	.0%	0	.0%	0	.0%	0	.0%	1	6.3%	0	.0%

**Q25f. How far would you rate the following aspects of car parking in the town centre:  
Frequency of patrols in Council car parks?**

	Those who came by car		Date of interview											
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those who came by car	118	100.0%	34	100.0%	17	100.0%	14	100.0%	17	100.0%	16	100.0%	20	100.0%
Good	7	5.9%	0	.0%	1	5.9%	0	.0%	1	5.9%	1	6.3%	4	20.0%
Average	16	13.6%	5	14.7%	0	.0%	3	21.4%	3	17.6%	3	18.8%	2	10.0%
Poor	6	5.1%	3	8.8%	0	.0%	0	.0%	2	11.8%	0	.0%	1	5.0%
Don't Know	89	75.4%	26	76.5%	16	94.1%	11	78.6%	11	64.7%	12	75.0%	13	65.0%

**Q25g. How far would you rate the following aspects of car parking in the town centre:  
Friendliness and helpfulness of staff in Council car parks?**

	Those who came by car		Date of interview											
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those who came by car	118	100.0%	34	100.0%	17	100.0%	14	100.0%	17	100.0%	16	100.0%	20	100.0%
Good	10	8.5%	0	.0%	0	.0%	1	7.1%	4	23.5%	1	6.3%	4	20.0%
Average	14	11.9%	6	17.6%	2	11.8%	2	14.3%	0	.0%	3	18.8%	1	5.0%
Poor	5	4.2%	4	11.8%	0	.0%	0	.0%	1	5.9%	0	.0%	0	.0%
Don't Know	89	75.4%	24	70.6%	15	88.2%	11	78.6%	12	70.6%	12	75.0%	15	75.0%

**Q25h. How far would you rate the following aspects of car parking in the town centre:  
Location?**

	Those who came by car		Date of interview											
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those who came by car	118	100.0%	34	100.0%	17	100.0%	14	100.0%	17	100.0%	16	100.0%	20	100.0%
Good	26	22.0%	3	8.8%	1	5.9%	1	7.1%	8	47.1%	0	.0%	13	65.0%
Average	77	65.3%	23	67.6%	15	88.2%	12	85.7%	7	41.2%	16	100.0%	4	20.0%
Poor	10	8.5%	6	17.6%	0	.0%	1	7.1%	1	5.9%	0	.0%	2	10.0%
Don't Know	5	4.2%	2	5.9%	1	5.9%	0	.0%	1	5.9%	0	.0%	1	5.0%

**Q25i. How far would you rate the following aspects of car parking in the town centre:  
Design/layout?**

	Those who came by car		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those who came by car	118	100.0%	34	100.0%	17	100.0%	14	100.0%	17	100.0%	16	100.0%	20	100.0%
Good	16	13.6%	1	2.9%	0	.0%	1	7.1%	5	29.4%	0	.0%	9	45.0%
Average	80	67.8%	24	70.6%	15	88.2%	11	78.6%	7	41.2%	16	100.0%	7	35.0%
Poor	13	11.0%	6	17.6%	1	5.9%	1	7.1%	2	11.8%	0	.0%	3	15.0%
Don't Know	9	7.6%	3	8.8%	1	5.9%	1	7.1%	3	17.6%	0	.0%	1	5.0%

**Q25j. How far would you rate the following aspects of car parking in the town centre:  
Safety and security?**

	Those who came by car		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Those who came by car	118	100.0%	34	100.0%	17	100.0%	14	100.0%	17	100.0%	16	100.0%	20	100.0%
Good	15	12.7%	1	2.9%	0	.0%	2	14.3%	2	11.8%	0	.0%	10	50.0%
Average	80	67.8%	23	67.6%	15	88.2%	11	78.6%	9	52.9%	16	100.0%	6	30.0%
Poor	9	7.6%	7	20.6%	0	.0%	0	.0%	2	11.8%	0	.0%	0	.0%
Don't Know	14	11.9%	3	8.8%	2	11.8%	1	7.1%	4	23.5%	0	.0%	4	20.0%



**Q26a. Why have you rated that aspect as poor?**

	Those rating on street spaces only as poor		Date of interview							
	Num	%	Tuesday 25th November		Sat 29th November		Sat 6th December			
			Num	%	Num	%	Num	%		
Those rating on street spaces only as poor	14	100.0%	2	100.0%	2	100.0%	10	100.0%		
SEASON TICKETS DON'T OFFER ANY REAL SAVINGS	0	.0%	0	.0%	0	.0%	0	.0%		
I CAN'T PAY BY CREDIT CARD	0	.0%	0	.0%	0	.0%	0	.0%		
PARKING TOO FAR FROM THE SHOPS	2	14.3%	1	50.0%	1	50.0%	0	.0%		
CAR PARKS TOO CRAMPED	0	.0%	0	.0%	0	.0%	0	.0%		
PEDESTRIAN WALKWAYS NOT CLEAR	1	7.1%	0	.0%	0	.0%	1	10.0%		
POOR SERVICE WHEN PURCHASING SEASON TICKETS	0	.0%	0	.0%	0	.0%	0	.0%		
CAR PARKING SPACES TOO SMALL	0	.0%	0	.0%	0	.0%	0	.0%		
TOO MANY YOUTHS HANGING ABOUT	0	.0%	0	.0%	0	.0%	0	.0%		
POOR LIGHTING	0	.0%	0	.0%	0	.0%	0	.0%		
ILLEGAL PARKING DUE TO INFREQUENT PATROLS	0	.0%	0	.0%	0	.0%	0	.0%		
FEELS UNSAFE DUE TO INFREQUENT PATROLS	0	.0%	0	.0%	0	.0%	0	.0%		
WOULD PREFER PAY ON EXIT SCHEME	0	.0%	0	.0%	0	.0%	0	.0%		
Other	Too few parking spaces		10	71.4%	1	50.0%	1	50.0%	8	80.0%
	Don't know/not answered		1	7.1%	0	.0%	0	.0%	1	10.0%

**Q26b. Why have you rated that aspect as poor?**

	Those rating car park spaces only as poor		Date of interview								
	Num	%	Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		
			Num	%	Num	%	Num	%	Num	%	
Those rating car park spaces only as poor	4	100.0%	1	100.0%	1	100.0%	1	100.0%	1	100.0%	
SEASON TICKETS DON'T OFFER ANY REAL SAVINGS	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
I CAN'T PAY BY CREDIT CARD	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
PARKING TOO FAR FROM THE SHOPS	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
CAR PARKS TOO CRAMPED	1	25.0%	0	.0%	0	.0%	1	100.0%	0	.0%	
PEDESTRIAN WALKWAYS NOT CLEAR	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
POOR SERVICE WHEN PURCHASING SEASON TICKETS	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
CAR PARKING SPACES TOO SMALL	1	25.0%	1	100.0%	0	.0%	0	.0%	0	.0%	
TOO MANY YOUTHS HANGING ABOUT	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
POOR LIGHTING	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
ILLEGAL PARKING DUE TO INFREQUENT PATROLS	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
FEELS UNSAFE DUE TO INFREQUENT PATROLS	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
WOULD PREFER PAY ON EXIT SCHEME	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
Other	Don't know/not answered	2	50.0%	0	.0%	1	100.0%	0	.0%	1	100.0%
	Too few parking spaces	1	25.0%	1	100.0%	0	.0%	0	.0%	0	.0%

**Q26d. Why have you rated that aspect as poor?**

		Those rating price of council car parks only as poor		Date of interview									
				Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Mon 1st December			
		Num	%	Num	%	Num	%	Num	%	Num	%		
Those rating price of council car parks only as poor		10	100.0%	5	100.0%	1	100.0%	2	100.0%	2	100.0%		
SEASON TICKETS DON'T OFFER ANY REAL SAVINGS		0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
I CAN'T PAY BY CREDIT CARD		0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
PARKING TOO FAR FROM THE SHOPS		0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
CAR PARKS TOO CRAMPED		0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
PEDESTRIAN WALKWAYS NOT CLEAR		1	10.0%	1	20.0%	0	.0%	0	.0%	0	.0%		
POOR SERVICE WHEN PURCHASING SEASON TICKETS		0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
CAR PARKING SPACES TOO SMALL		0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
TOO MANY YOUTHS HANGING ABOUT		0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
POOR LIGHTING		0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
ILLEGAL PARKING DUE TO INFREQUENT PATROLS		0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
FEELS UNSAFE DUE TO INFREQUENT PATROLS		0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
WOULD PREFER PAY ON EXIT SCHEME		0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Other		Don't know/not answered		5	50.0%	2	40.0%	1	100.0%	2	100.0%	0	.0%
		High price of parking		3	30.0%	1	20.0%	0	.0%	0	.0%	2	100.0%
		Too few parking spaces		1	10.0%	1	20.0%	0	.0%	0	.0%	0	.0%

**Q26e. Why have you rated that aspect as poor?**

	Those rating payment method only as poor		Date of interview		
	Num	%	Wednesday 26th November		
			Num	%	
Those rating payment method only as poor	1	100.0%	1	100.0%	
SEASON TICKETS DON'T OFFER ANY REAL SAVINGS	0	.0%	0	.0%	
I CAN'T PAY BY CREDIT CARD	0	.0%	0	.0%	
PARKING TOO FAR FROM THE SHOPS	0	.0%	0	.0%	
CAR PARKS TOO CRAMPED	0	.0%	0	.0%	
PEDESTRIAN WALKWAYS NOT CLEAR	0	.0%	0	.0%	
POOR SERVICE WHEN PURCHASING SEASON TICKETS	0	.0%	0	.0%	
CAR PARKING SPACES TOO SMALL	0	.0%	0	.0%	
TOO MANY YOUTHS HANGING ABOUT	0	.0%	0	.0%	
POOR LIGHTING	0	.0%	0	.0%	
ILLEGAL PARKING DUE TO INFREQUENT PATROLS	0	.0%	0	.0%	
FEELS UNSAFE DUE TO INFREQUENT PATROLS	0	.0%	0	.0%	
WOULD PREFER PAY ON EXIT SCHEME	1	100.0%	1	100.0%	
Other	Machines do not give change	1	100.0%	1	100.0%

**Q26i. Why have you rated that aspect as poor?**

		Those rating design/layout only as poor		Date of interview	
		Num	%	Wednesday 26th November	
				Num	%
Those rating design/layout only as poor		1	100.0%	1	100.0%
SEASON TICKETS DON'T OFFER ANY REAL SAVINGS		0	.0%	0	.0%
I CAN'T PAY BY CREDIT CARD		0	.0%	0	.0%
PARKING TOO FAR FROM THE SHOPS		0	.0%	0	.0%
CAR PARKS TOO CRAMPED		0	.0%	0	.0%
PEDESTRIAN WALKWAYS NOT CLEAR		0	.0%	0	.0%
POOR SERVICE WHEN PURCHASING SEASON TICKETS		0	.0%	0	.0%
CAR PARKING SPACES TOO SMALL		0	.0%	0	.0%
TOO MANY YOUTHS HANGING ABOUT		0	.0%	0	.0%
POOR LIGHTING		0	.0%	0	.0%
ILLEGAL PARKING DUE TO INFREQUENT PATROLS		0	.0%	0	.0%
FEELS UNSAFE DUE TO INFREQUENT PATROLS		0	.0%	0	.0%
WOULD PREFER PAY ON EXIT SCHEME		0	.0%	0	.0%
Other	Don't know/not answered	1	100.0%	1	100.0%

**Q26. Why have you rated those aspects as poor?**

	Those rating multiple aspects as poor		Date of interview												
			Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December		
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	
Those rating multiple aspects as poor	54	100.0%	18	100.0%	5	100.0%	4	100.0%	8	100.0%	4	100.0%	15	100.0%	
SEASON TICKETS DON'T OFFER ANY REAL SAVINGS	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
I CAN'T PAY BY CREDIT CARD	1	1.9%	0	.0%	0	.0%	0	.0%	1	12.5%	0	.0%	0	.0%	
PARKING TOO FAR FROM THE SHOPS	6	11.1%	3	16.7%	0	.0%	0	.0%	2	25.0%	0	.0%	1	6.7%	
CAR PARKS TOO CRAMPED	10	18.5%	7	38.9%	0	.0%	0	.0%	3	37.5%	0	.0%	0	.0%	
PEDESTRIAN WALKWAYS NOT CLEAR	6	11.1%	4	22.2%	0	.0%	0	.0%	1	12.5%	0	.0%	1	6.7%	
POOR SERVICE WHEN PURCHASING SEASON TICKETS	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
CAR PARKING SPACES TOO SMALL	5	9.3%	2	11.1%	1	20.0%	0	.0%	1	12.5%	1	25.0%	0	.0%	
TOO MANY YOUTHS HANGING ABOUT	2	3.7%	2	11.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
POOR LIGHTING	3	5.6%	2	11.1%	0	.0%	0	.0%	1	12.5%	0	.0%	0	.0%	
ILLEGAL PARKING DUE TO INFREQUENT PATROLS	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
FEELS UNSAFE DUE TO INFREQUENT PATROLS	2	3.7%	0	.0%	0	.0%	0	.0%	2	25.0%	0	.0%	0	.0%	
WOULD PREFER PAY ON EXIT SCHEME	2	3.7%	0	.0%	1	20.0%	0	.0%	0	.0%	0	.0%	1	6.7%	
Other	Too few parking spaces	14	25.9%	2	11.1%	2	40.0%	0	.0%	1	12.5%	0	.0%	9	60.0%
	Don't know/not answered	10	18.5%	2	11.1%	2	40.0%	4	100.0%	0	.0%	1	25.0%	1	6.7%
	High price of parking	5	9.3%	2	11.1%	0	.0%	0	.0%	0	.0%	2	50.0%	1	6.7%
	Machines do not give change	1	1.9%	0	.0%	1	20.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Not enough signposting for car parks	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	6.7%

### Q27. Socio-Economic Grouping

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
A/B	37	20.7%	7	13.5%	6	23.1%	6	23.1%	5	21.7%	5	19.2%	8	30.8%
C1	52	29.1%	15	28.8%	6	23.1%	5	19.2%	8	34.8%	5	19.2%	13	50.0%
C2	50	27.9%	12	23.1%	7	26.9%	9	34.6%	8	34.8%	11	42.3%	3	11.5%
D/E	40	22.3%	18	34.6%	7	26.9%	6	23.1%	2	8.7%	5	19.2%	2	7.7%

### Q28. Age

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
16 - 24 years	30	16.8%	11	21.2%	5	19.2%	4	15.4%	0	.0%	8	30.8%	2	7.7%
25 - 34 years	26	14.5%	8	15.4%	2	7.7%	4	15.4%	2	8.7%	6	23.1%	4	15.4%
35 - 44 years	31	17.3%	9	17.3%	2	7.7%	0	.0%	9	39.1%	4	15.4%	7	26.9%
45 - 54 years	36	20.1%	9	17.3%	7	26.9%	4	15.4%	7	30.4%	1	3.8%	8	30.8%
55 - 64 years	27	15.1%	7	13.5%	3	11.5%	3	11.5%	4	17.4%	5	19.2%	5	19.2%
65 or more	29	16.2%	8	15.4%	7	26.9%	11	42.3%	1	4.3%	2	7.7%	0	.0%

**Q28. Sex**

	Stroud total		Date of interview											
	Num	%	Tuesday 25th November		Wednesday 26th November		Thursday 27th November		Sat 29th November		Mon 1st December		Sat 6th December	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Stroud total	179	100.0%	52	100.0%	26	100.0%	26	100.0%	23	100.0%	26	100.0%	26	100.0%
Male	42	23.5%	10	19.2%	4	15.4%	2	7.7%	11	47.8%	2	7.7%	13	50.0%
Female	137	76.5%	42	80.8%	22	84.6%	24	92.3%	12	52.2%	24	92.3%	13	50.0%